



Intellectual Property Analysis and Advocacy Centre

The Intellectual Property Analysis and Advocacy Center (IPAAAC), NLUO

In collaboration with



Cell for IPR Promotion and Management (CIPAM)

Under the Department for Promotion of Industry and Internal Trade (DPIIT), The Government of India

Cordially Invites you to Join us on:

A One-Day Online Workshop on Intellectual Property Rights Awareness Programme

ON

IP ENFORCEMENT and COPYRIGHT SOCIETIES IN INDIA

Date: 1st September 2022

Register Now -

<https://docs.google.com/forms/d/1dbAmsOfWE2ptqFT8pvuYQZldF5v5a0qA5y1-6mkK1Yo/edit?ts=62fd8dee>

THE EVENT

SESSION ONE - 10:30 am to 11:30 am

Topic: A Detailed Discussion on Intellectual Property Enforcement

Speaker - Mr. Dhruv Maingi, Director, Netrika.

About the Topic:

Intellectual Property Rights are an essential ingredient of economic development in today's world serving as an integral resource for the protection of the creators and the consumers of many goods and services today and ensuring that a strict check can be placed on the proliferation and distribution of counterfeit products within market spaces. The enforcement of these very same Rights is a highly crucial process and this program will enable participants to gain awareness about the different methods of enforcement and their impacts to better enrich them in the field of Intellectual Property.

The program encourages students to build their awareness upon Intellectual Property and its enforcement to educate as to its importance and challenge their own understanding of the subject.

THE EVENT

SESSION TWO: 11:30 am to 12:30 pm

Topic: Informative Session on Copyright Societies In India

Speaker - Ms. Sonal Chhablani, Senior Associate, Sai Krishna & Associates.

ABOUT THE TOPIC:

Within the field of Intellectual property, Copyright is one of the most crucial elements providing essential protections to creators for the rights and benefits of their own works and serving as an effective tool to ensure the enforcement of these rights. The different intricacies of copyrights are a crucial piece of knowledge for all individuals seeking a future within the field of Intellectual property and is a must-know for those aiming to be professionals within the field of intellectual property rights.

The program will go into detail about the differing nuances of copyright societies within India and different functions performed by them to provide knowledge and spread awareness about the processes behind the registration and operation of copyrights in India and will serve to expand upon the knowledge of all those who attend the program

ESTEEMED SPEAKER



*Mr. Dhruv Maingi
Director, Netrika.*

Dhruv Maingi is the Co-Founder and Director of Netrika, a global leader in risk mitigation and integrity management services, operating in emerging and frontier markets. In his role, he takes care of the Netrika Consulting Pvt. Ltd. Intellectual Property Rights (IPR) Division, spearheading its brand protection and business intelligence departments.

As a veteran investigator with expertise in fraud investigations, cyber surveillance, and forensics, he is frequently called to speak at industry-relevant conferences across the globe. He also shares a numinous connection with his profession; on account of a happy coincidence. He often finds himself speaking in conferences the same day he is celebrating his birthday – April 26, which also happens to be World Intellectual Property Day.

ESTEEMED SPEAKER



Ms. Sonal Chhablani, Senior Associate,
Sai Krishna and Associates,

Ms. Chhablani is currently working as a Senior Associate at Saikrishna & Associates. She graduated from Guru Gobind Singh Indraprastha University in 2013 and pursued her LL.M in Intellectual property and technology law from the National University of Singapore. Since her joining at Sai Krishna Associates, she has been a member of the firm's litigation practice having expertise in copyright and trademark law. She has represented clients including various MNCs before most higher legal institutions including the Supreme Court, High Court, and other tribunals. She was recognized as a Rising Star in India and was awarded by Managing IP - consecutively for the years 2019 and 2020.



CONTACT DETAILS

**For any queries contact
us at -
ipr@nluo.ac.in**

REGISTRATION GUIDELINES:

Registration for the program through the google-form link provided at the end of the post.

Kindly note that after registration, a confirmation email containing the information about joining the meeting will be sent to the email-ids; the same are requested to be followed to join the session on September 1st.

CERTIFICATES:

All participants shall be provided with a certificate after the successful conclusion of the event, and the confirmation of them filling up feedback.

Participants are requested to fill out the registration form with the utmost care. The certificates shall reflect the data entered in the sheet, and no changes can be entertained later due to the large volume of certificates to be made.