

# International Electronic Commerce Law

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## OVERVIEW

The Information Revolution is transforming the organization of markets and the administration of commerce. This course provides students with information about how information and communication technologies (ICT) are used in business and the impact they are having on commercial transactions.

Although the Internet has made electronic commerce accessible to most businesses and consumers, the migration of businesses from paper to ICT processes began decades before the Internet came into widespread use. The course examines the technology and business issues raised by older forms of business-to-business electronic commerce, newer forms of business to consumer Internet commerce and mobile commerce, and emerging forms of electronic commerce based on cloud computing and big data.

The Course is divided into twelve modules for twelve hour teaching. The Course would be conducted through lectures and class discussions. Student performance will be assessed based on participation in class discussion (10%) and a final exam (90%). The final exam will consist of four essay questions, from which students will be permitted to choose two and write up to 250 words for each question.

<b>Course details</b>	<b>One credit course / certificate (16 hours); August 09 - 16, 2016</b>
<b>Modules</b>	<ul style="list-style-type: none"><li>• Electronic Commerce Technology</li><li>• Networks, Platforms, Regulatory Competition &amp; Regulatory Culture,</li><li>• National E-Commerce Regulatory Cultures</li><li>• International Harmonization Efforts</li><li>• Business E-Contracting</li><li>• Individual E-Contracting</li><li>• Electronic Signatures</li><li>• Electronic Payments</li><li>• Internet Intermediaries</li><li>• Electronic Registration of Interests in Moveable Property</li><li>• Information Privacy, WTO Trade Facilitation Agreement.</li></ul>
<b>Learning Outcomes</b>	<ul style="list-style-type: none"><li>• Basic familiarity with the most widely used technologies for electronic commerce</li><li>• Identify different public and private sources of law governing electronic commerce</li><li>• Recognize the contribution of national legal culture and the rise of private global regulation to the adoption of electronic commerce</li><li>• Identify issues raised by variations in national regulatory regimes for cross-border electronic commerce</li></ul>
<b>Who can attend</b>	<ul style="list-style-type: none"><li>• Law students at all levels (BA. LLB./BBALLB./LLM/PhD)</li><li>• Faculty from law schools, Universities, colleges and institutions of higher education</li></ul>

	<ul style="list-style-type: none"> <li>• Lawyers, In-house counsel involved in Commercial Law Practice, International Trade Law etc.</li> <li>• Professionals from industry</li> </ul>
<b>Fees</b>	<p>The participation fees for taking course is as follows:</p> <p>A. Participants from foreign countries: US \$350  B. Industry/Professionals/Lawyers: ₹10,000/-  C. Academic Institutions: ₹5,000/-  D. NLUO Faculty, Students, Ph.D. Scholars: No registration fee</p> <p>The above fee includes all instructional materials, computer use for tutorials and assignments, library usage charges and 24 hrs free internet facility.</p> <p>*Participants are requested to make their own arrangement for accommodation.</p>



## The Faculty

Professor Winn, of the Center for Advanced Study & Research on Innovation Policy and a Fulbright Scholar, is a leading international authority on electronic commerce law as well as regulatory governance issues arising from technology innovation in global markets. She is a Professor of Law at the University of Washington School of Law, Seattle, Washington since 2002. Before joining the University of Washington School of Law, Prof. Winn was a Professor of Law at the School of Law, Southern Methodist University, Dallas, Texas. She has been a Visiting Professor at Institut d'études politiques de Paris (Sciences Po), Paris, Peking University School of Law, Beijing, and University of California-Berkeley Law School, Berkeley, California.

Her current research interests include electronic commerce law and governance developments in the United States, the European Union, India, and China. She has to her credit, authoritative text books in Electronic Commerce namely *Law of Electronic Commerce* (co-authored with Benjamin Wright) and *Electronic Commerce* (co-authored with Ronald Mann). The books *Sales Law for a New Century* and *Sales and Contract Law Agreements Supplement* are her recent publications (2016).

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